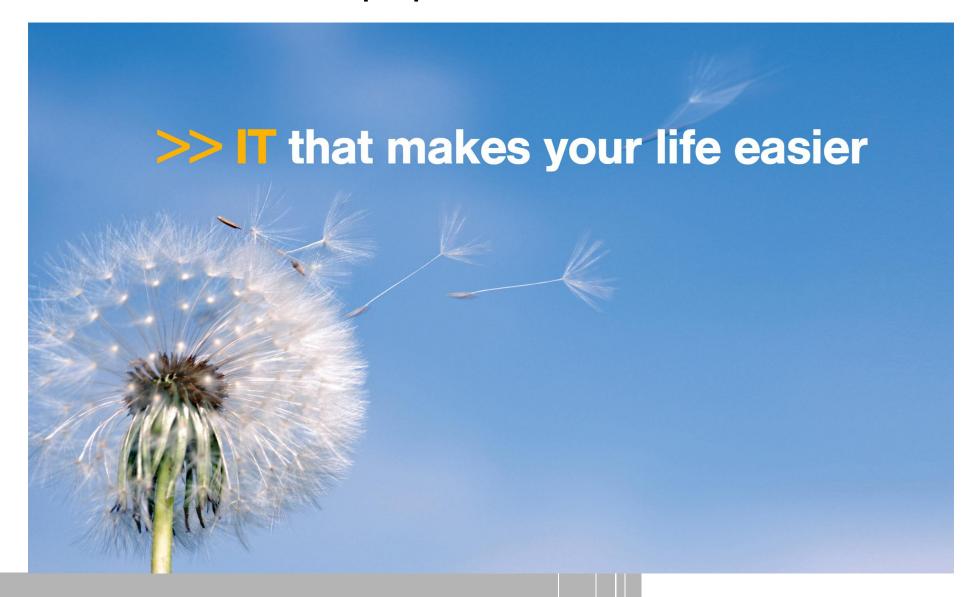


# Direct Air to Ground Data Connectivity for A/C Use of License Exempt Spectrum



### **Broadband Connectivity Services Today**

## **Technical Solutions for Broadband Connectivity**

#### Satellite Ku-Band

Satellite based

Provider: Panasonic, ROW 44, ViaSat

#### Satellite Ka-Band

Satellite based, Solution in Development;

Provider: ViaSat, ROW44, Inmarsat (Today L-Band)

#### Terrestrial

North America: AirCell

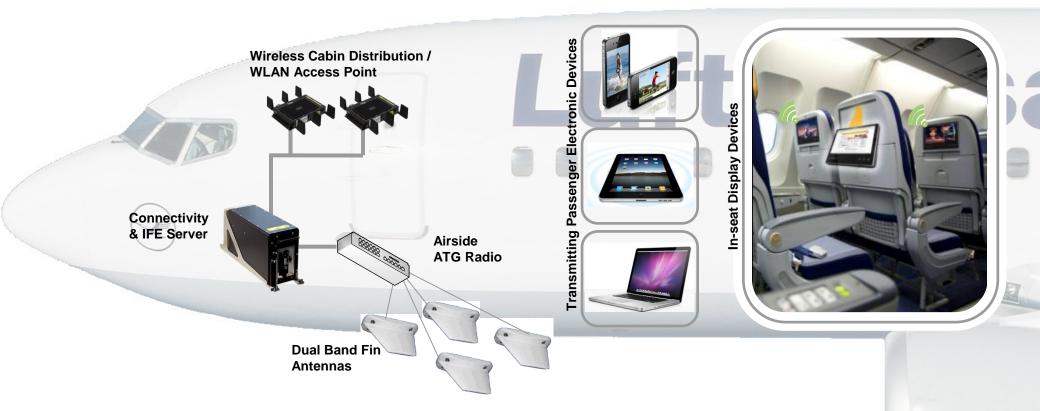
Terrestrial based solution in Europe not existing today

Europe Future: Consortium Telekom, Lucent Alcatel, Airbus (licensed spectrum)

Lufthansa Systems (license exempt spectrum);



# Wireless In-flight Infotainment enabling Passenger Devices as well as In-seat displays with Audio- and Video on demand, Broadband Internet Access ...

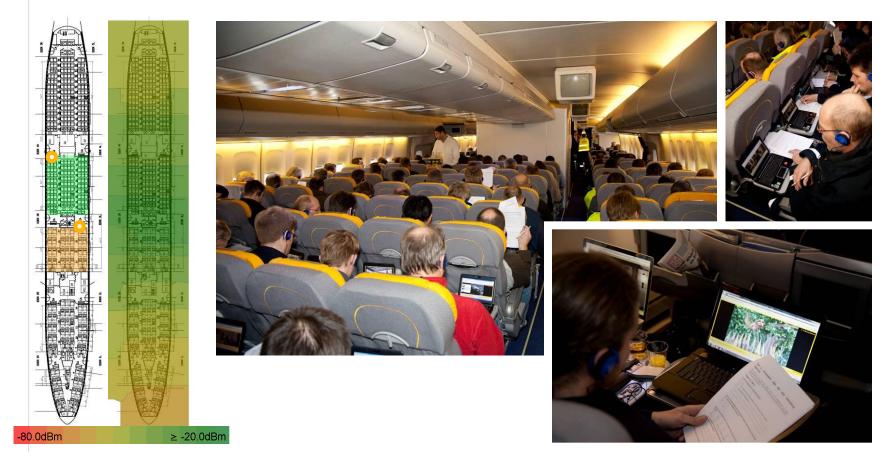


## In-flight Infotainment with enhanced functionality and drastically reduced cost

- Low system installation cost, no extensive cabin data wiring required, drastic reduced system components
- Reduced TCO for internet connectivity in comparison to current satellite based technologies
- 50-70% reduction in maintenance costs; 30-50% expected savings in operation cost due streamlined content load



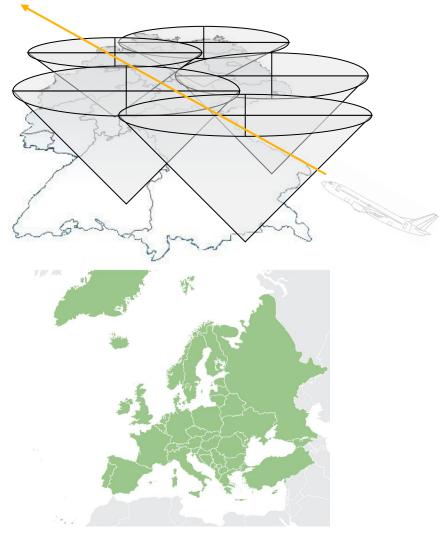
# Wireless In-flight Infotainment: Successful In-aircraft tests (Boeing 747/400, Airbus A300/400)



Tests inside A/C proved usability of wireless in-flight entertainment solution under full load conditions and with other communication channels in use.



#### Air to Ground terrestrial Internet Connectivity



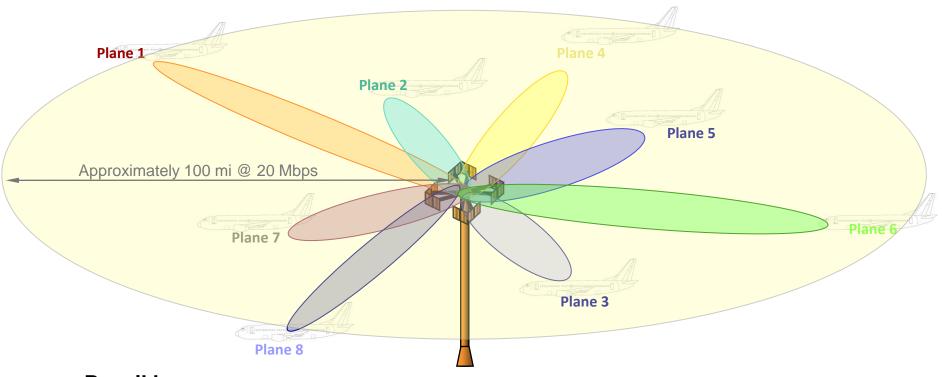
# Terrestrial based Direct Air to Ground Internet Connectivity:

- Use of two license exempt frequencies (ISM Band):
  - 2,4 GHz European legislation mandates maximum output power <= 100mW EIRP.</li>
     Can be used without limitation in Europe.
  - 5,8 GHz European legislation permits a maximum output power of up to 4W EIRP. However this requires specific approval of regulators as it's Broadband Fixed Wireless Access

15 March, 2011 Chart 4 Direct Air to Ground Introduction FM PT48



## Phased array antenna technology



#### Pencil beam

Achieves great coverage and high data rates (radius approx. 100 mi)

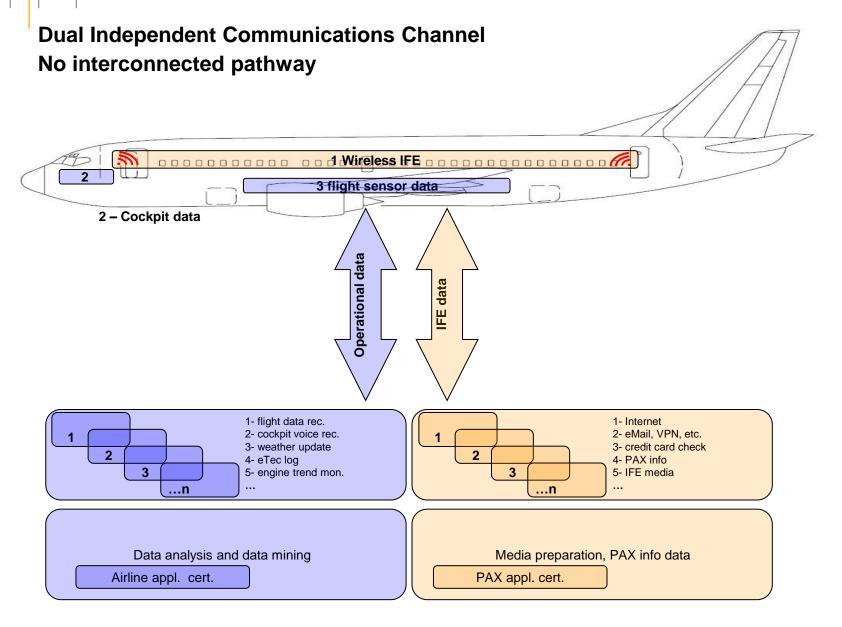
## Frequency Reuse, Spatial Division Multiple Access (SDMA)

Yields multiple broadband data rates per A/C

#### Interference-free

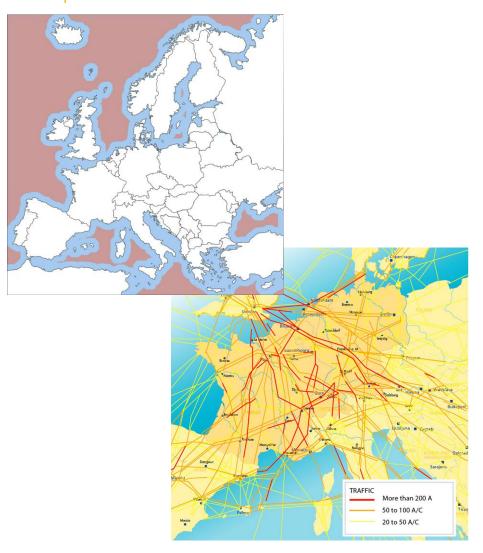
Operation in license exempt spectrum (2,4 GHz & 5,8 GHz) No interference with WLANs in vicinity







### **Coverage of Base Station Network**

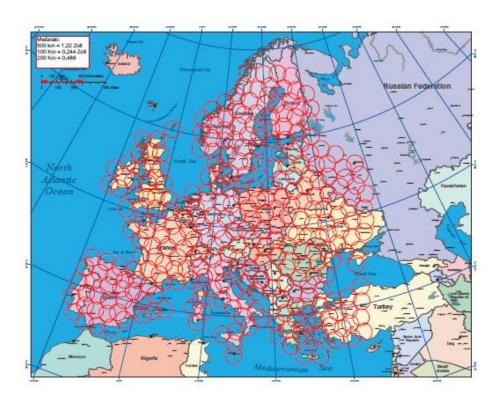


## **Continuous Coverage throughout Europe:**

- Continuous coverage can be achieved over landmass of Europe
- However, in certain areas (over the sea) a continuous coverage is not achievable (see upper left graphic)
- Density of flight movements (Eurocontrol) suggests that certain flights are going to experience interrupted, not continuous coverage while over the sea



## Test results (Tests with 2,4 GHZ and 100 mW)



#### **Based on current test results:**

- Deployment of base stations in order to get continuous coverage throughout Europe
  - coverage distance 100 km –
     500 Basestation,
  - coverage distance 150 km –245 Basestation



# **Key Features Summary**

- Dual Band License exempt
  - 2,4 Ghz
  - 5,8 GHz (5,8 GHz on Base Station 2,4 GHz on Plane)
- Interference-free
  - Phased Array antenna
  - Tracking Pencil beams
  - Frequency reuse
  - No Interference with WLANs
- Dual Channel Independent, no interconnected pathway)
  - First Channel Internet for Cabin
  - Second Channel Connectivity for Operational Data

## **Questions?**



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