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Abstract: [ ]

Purpose: [Call for Applications Response]

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CASIO Response to 15.7r1 CFA

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Motivation of OCC applications of Interest to CASIO

- **Use of Imaging, spatial capability**
  - Obtaining of signal data and its position in the image
  - Receiving multiple signals in regardless of the variety of background noise
  - Received from small / distance light sources

- **Extend of Indicator, warning light, or other non-lighting light source**

- **The fast rise of the market**
  - Camera-ready devices are world overflowing
    - It is desirable not to require a new device.
  - Some applications is good enough even at low speed
    - Than the high speed, applications and user experience is important
Flicker issue and Application

• Of course, for the lighting, flicker perceptible low-speed modulation is not to be used.

• However, Indicator, warning light, … to be suitable low-speed modulation.
  – “Attention by Flicker” is the purpose of itself

• Low-speed pulse rate may allow the software-based implementation.
  → Market can be launched quickly to.
Applications

- **O2O** (smartphone)
  - Transmit from signage/signboard

- **IoT** (smartphone)
  - LED indicator of appliances

- **M2M / IoT** (PC)
  - Multi data receive with surveillance camera and add-on LED transmitter

https://www.youtube.com/results?search_query=picalico
O2O: Digital signage and smart phone

RGB blinking marker
40cmΦ 5Hz

approximate 30m

Depending on the display contents, the user experience by the marker had been modified.
- Lottery,
- Character image stamp
- Direct jump to related web sight.

Tokyo Shinjyuku “ALTA vision”

http://casio.jp/picalico/topics/20140227/
IoT: Apparatus Indicator and smart phone

- Get the url link or smartphone control from the indicator
- You may be pointing your smartphone camera When indicator start to a specific blinking

When catastrophic failure, dialing automatically to call center

When washing is started, it automatically sets the finish time to smartphone alarm

Get detailed state of mobile battery

“Finish Until 28 minutes
Tap to set alarm”

…And other washing logging info is obtained
IoT: Sensor data from LED -proof of concept-

Get the data from the temperature sensor with LED to smartphone

Picalico Free
http://casio.jp/picalico/topics/
M2M / IoT: Industrial application and surveillance camera

- There are a lot of sites that hard to set up an existing wireless network
- Many applications where communication speed is not required
- There is also the place where surveillance cameras are already installed

Already, such as add-on LED warning light is being used.
M2M / IoT: Proof of concept

Proof of concept with diorama

Machine status surveillance.
8bit/s x 10 markers,
10Hz pulse rate, 20fps
Based on Picalico Windows SDK

Optical system and software is the same as shown above
(means, Ability to receive a similarly 10 markers)

Long distance setting

Distance 104m
FOV: 56°
Resolution: HD
10fps, 8bit/s

LEDmarker, 0.95W
15cm × 10cm
Robotics-1 Human to Robot

- Command in VLC, position in the irradiation

“Pick” - “it”
“put” - “there”

Laser pointer remote control
(Forward/Backward control by laser)
Robotics-2  Robot to Robot

Understanding of the ID or status and the position relationship of each other.
Desired Technical Features

The standard should be a consideration that meet following requirement

- Possible to multiple simultaneous reception
  - In any environment, easily discovery and receive plural signals are stable
- Image acquisition as an ordinary camera can also be simultaneously
- Use at a distance range of 0.5m ~ 100m or more.
- Unidirectional, Low speed, ID Beacon or simple data transmit
  - Low speed: pulse rate 5Hz – 120Hz (Tentative)
  - Acceptable short format to ensure acceptable response times even at low speed
references

• 15-14-0037-00-007a
  – OCC proposal and applications (CASIO N. Iizuka)

• 15-14-0429-01-007a
  – Low-speed OCC, Adaptation to technical issues and Applications (CASIO N. Iizuka)

• 15-15-0112-03-007
  – Short-Range Optical Wireless Communications Tutorial (Intel Rick Roberts)
  – Slide #30 - #36

• CASIO Picalico links
  – http://picalico.casio.com/en/ *English page is Under construction in March
  – http://casio.jp/picalico/
  – https://www.youtube.com/results?search_query=picalico