#### **Project: IEEE P802.15 Working Group for Wireless Personal Area Networks (WPANs)**

Submission Title: [CASIO Response to 15.7r1 CFA]

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Re: []

Abstract: [ ]

**Purpose:** [Call for Applications Response ]

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# CASIO Response to 15.7r1 CFA

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#### Motivation of OCC applications of Interest to CASIO

- Use of Imaging, spatial capability
  - Obtaining of signal data and its position in the image
  - Receiving multiple signals in regardless of the variety of background noise
  - Received from small / distance light sources
- Extend of Indicator, warning light, or other nonlighting light source
- The fast rise of the market
  - Camera-ready devices are world overflowing
    - It is desirable not to require a new device.
  - Some applications is good enough even at low speed
    - Than the high speed, applications and user experience is important

## Flicker issue and Application

- Of course, for the lighting, flicker perceptible lowspeed modulation is not to be used.
- However, Indicator, warning light, ... to be suitable low-speed modulation.
  - "Attention by Flicker" is the purpose of itself





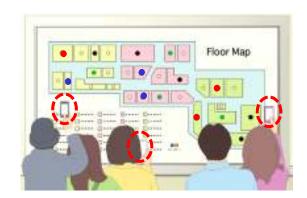


Low-speed pulse rate may allow the software-based implementation.
 Market can be launched quickly to.

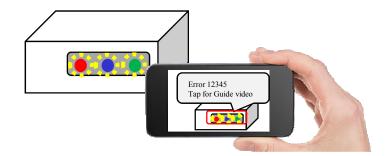


# **Applications**

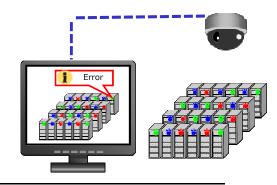
- O2O(smartphone)
  - Transmit from signage/signboard



- IoT (smartphone)
  - LED indicator of appliances



- M2M / IoT (PC)
  - Multi data receive with surveillance camera and add-on LED transmitter



https://www.youtube.com/results?search\_query=picalico

## O2O: Digital signage and smart phone





Depending on the display contents, the user experience by the marker had been modified.

- -Lottery,
- -Character image stamp
- -Direct jump to related web sight.

## IoT: Apparatus Indicator and smart phone

- Ge the url link or smartphone control from the indicator
- You may be pointing your smartphone camera When indicator start to a specific blinking



When catastrophic failure, dialing automatically to call center



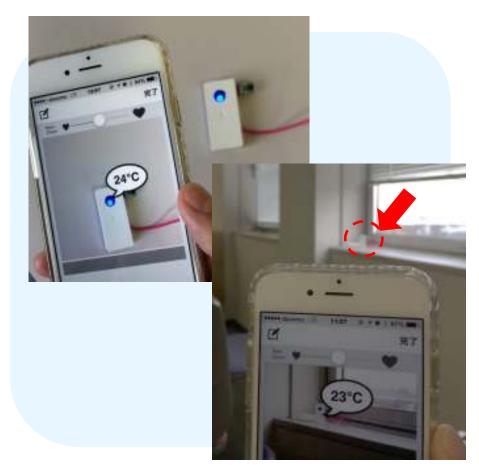
When washing is started, it automatically sets the finish time to smartphone alarm



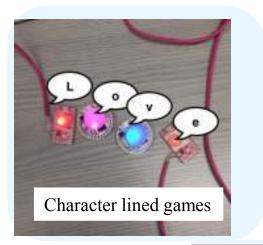
Get detailed state of mobile battery

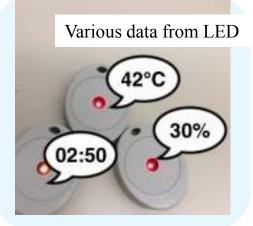
#### doc.:IEEE802.15-15-0173-01-007a

## IoT: Sensor data from LED -proof of concept-



Get the data from the temperature sensor with LED to smartphone

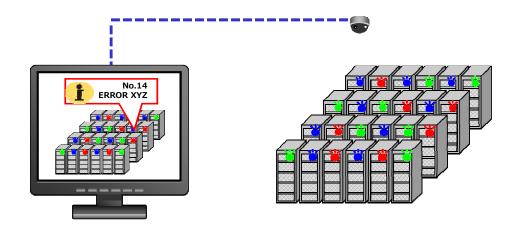




Picalico Free http://casio.jp/picalico/topics/

#### M2M / IoT: Industrial application and surveillance camera

- There are a lot of sites that hard to set up an existing wireless network
- Many applications where communication speed is not required
- There is also the place where surveillance cameras are already installed



Already, such as add-on LED warning light is being used.







# M2M / IoT: Proof of concept

# Proof of concept with diorama

Machine status surveillance.

8bit/s x 10 markers,

10Hz pulse rate, 20fps

Based on Picalico Windows SDK



Optical system and software is the same as shown above (means, Ability to receive a similarly 10 markers)

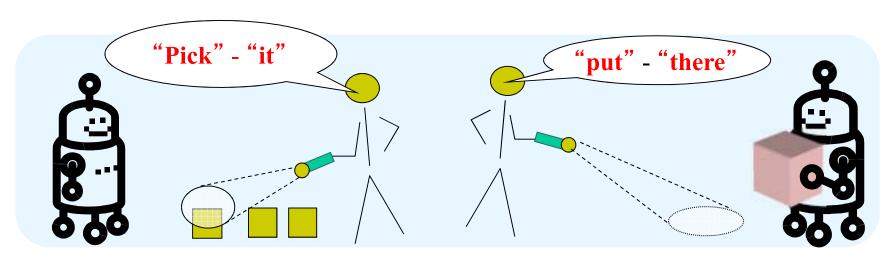
Long distance setting

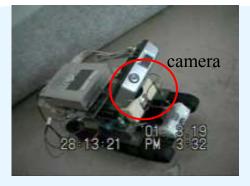
Distance 104m
FOV: 56°
Resolution: HD
10fps, 8bit/s

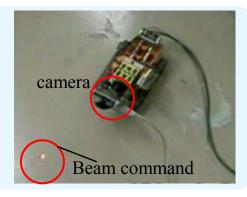
LEDmarker,
0.95W
15cm×10cm

## Robotics-1 Human to Robot

Command in VLC, position in the irradiation



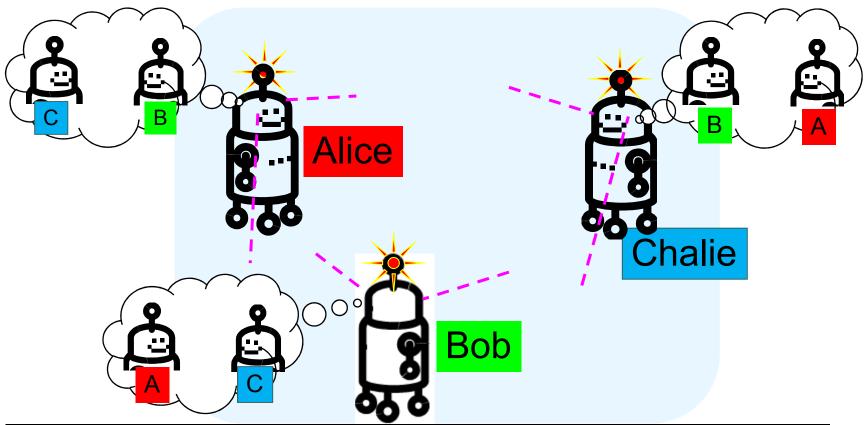




Laser pointer remote control (Forward/ Backward control by laser)

## Robotics-2 Robot to Robot

Understanding of the ID or status and the position relationship of each other.



## Desired Technical Features

The standard should be a consideration that meet following requirement

- Possible to multiple simultaneous reception
  - In any environment, easily discovery and receive plural signals are stable
- Image acquisition as an ordinary camera can also be simultaneously
- Use at a distance range of 0.5m ~ 100m or more.
- Unidirectional, Low speed, ID Beacon or simple data transmit
  - Low speed: pulse rate 5Hz 120Hz (Tentative)
  - Acceptable short format to ensure acceptable response times even at low speed

## references

- 15-14-0037-00-007a
  - OCC proposal and applications (CASIO N. lizuka)
- 15-14-0429-01-007a
  - Low-speed OCC, Adaptation to technical issues and Applications (CASIO N. lizuka)
- 15-15-0112-03-007
  - Short-Range Optical Wireless Communications Tutorial (Intel Rick Roberts)
  - Slide #30 #36
- CASIO Picalico links
  - http://picalico.casio.com/en/
     \*English page is Under construction in March
  - http://casio.jp/picalico/
  - https://www.youtube.com/results?search\_query=picalico