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Submission Title: [Visible Light Communication (VLC) motivation, application, and issue]

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Abstract: [The overview of the visible light communication (VLC) and application scenarios in the various are presented in this document. The visibility is the key feature of this communication system. The VLC is going to be the best candidate for the various communication applications which are needed the secured-environment. The research issues, which should be discussed in the near future, also are presented.]

Purpose: [Contribution to IEEE 802.15 IG-VLC]

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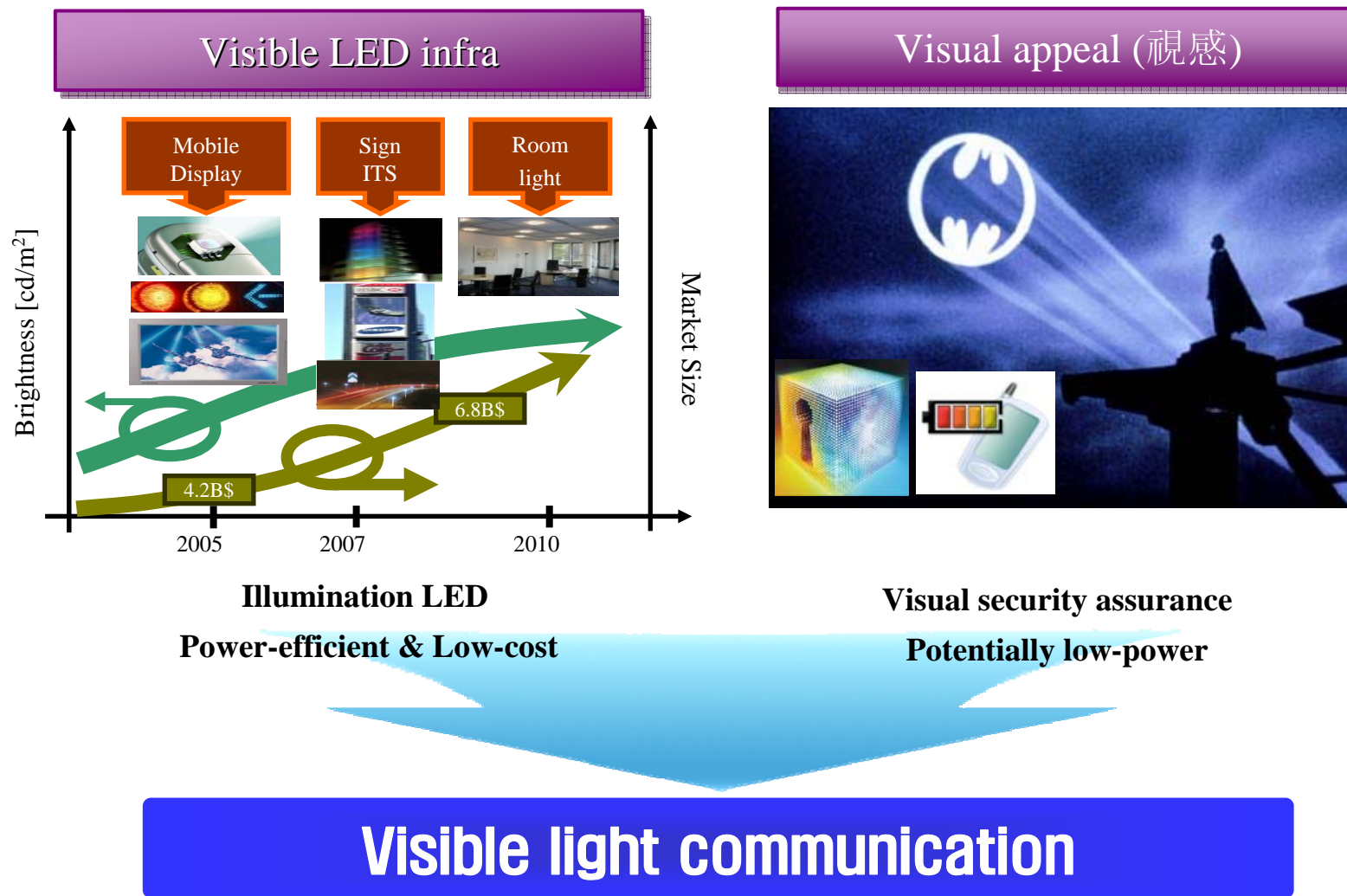
Visible Light Communication (VLC) motivation, application and issue

2008. 1.
Samsung Electronics

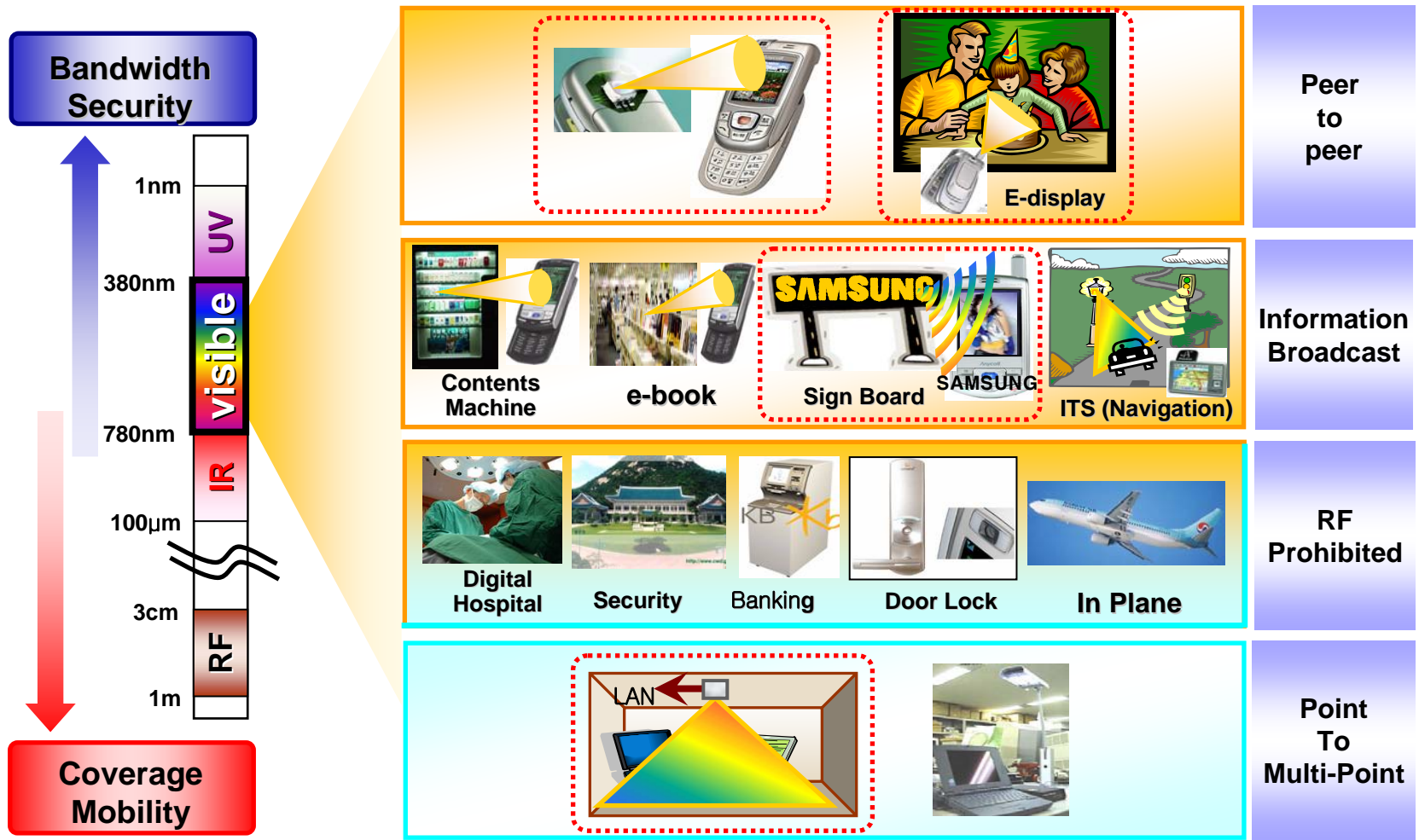
Outline

- VLC motivation
- VLC application
 - Indoor
 - Outdoor
 - Demonstration
- VLC research issue
- Summary
- Appendix
 - LED modulation bandwidth

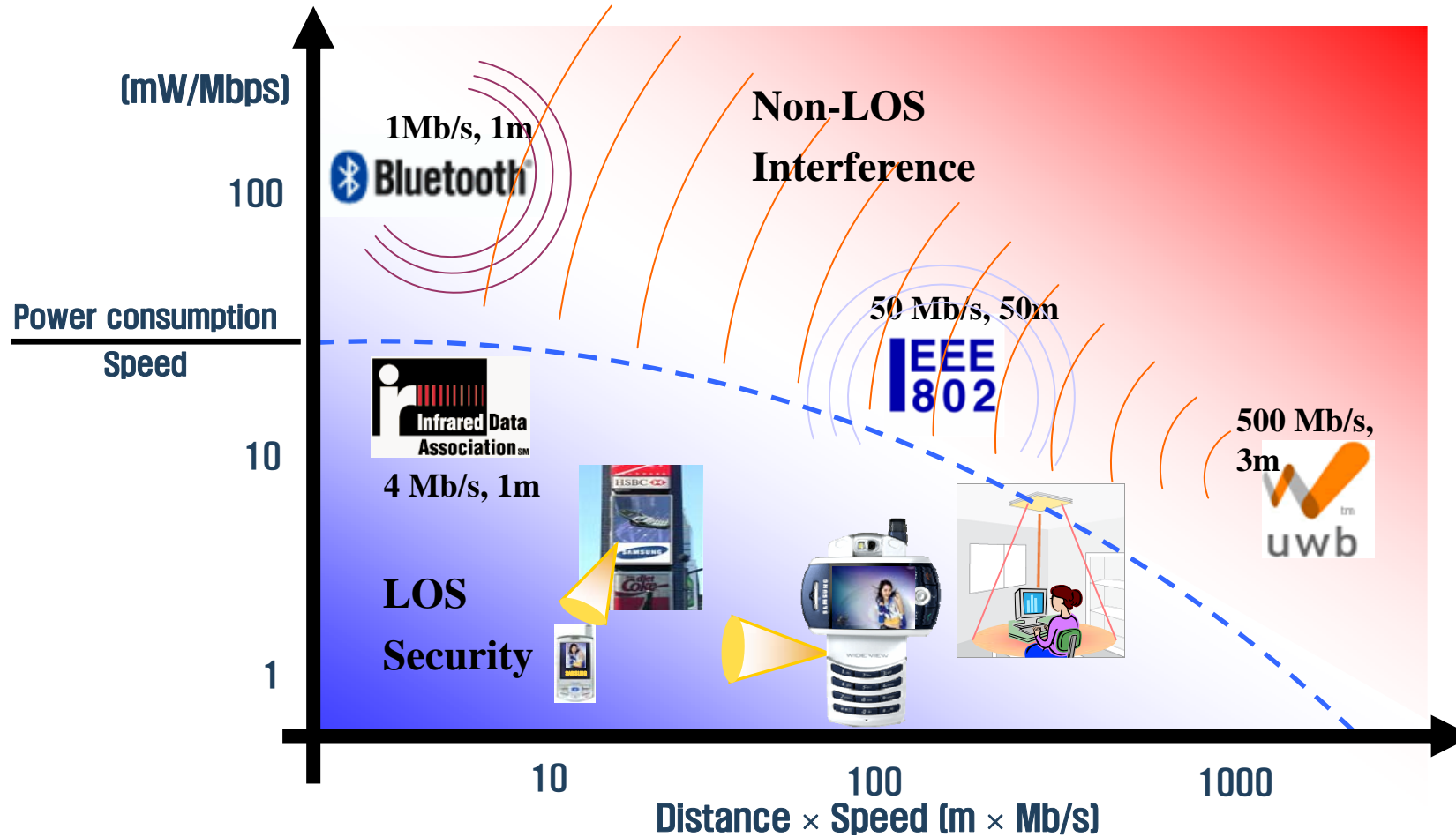
VLC motivation



VLC Application



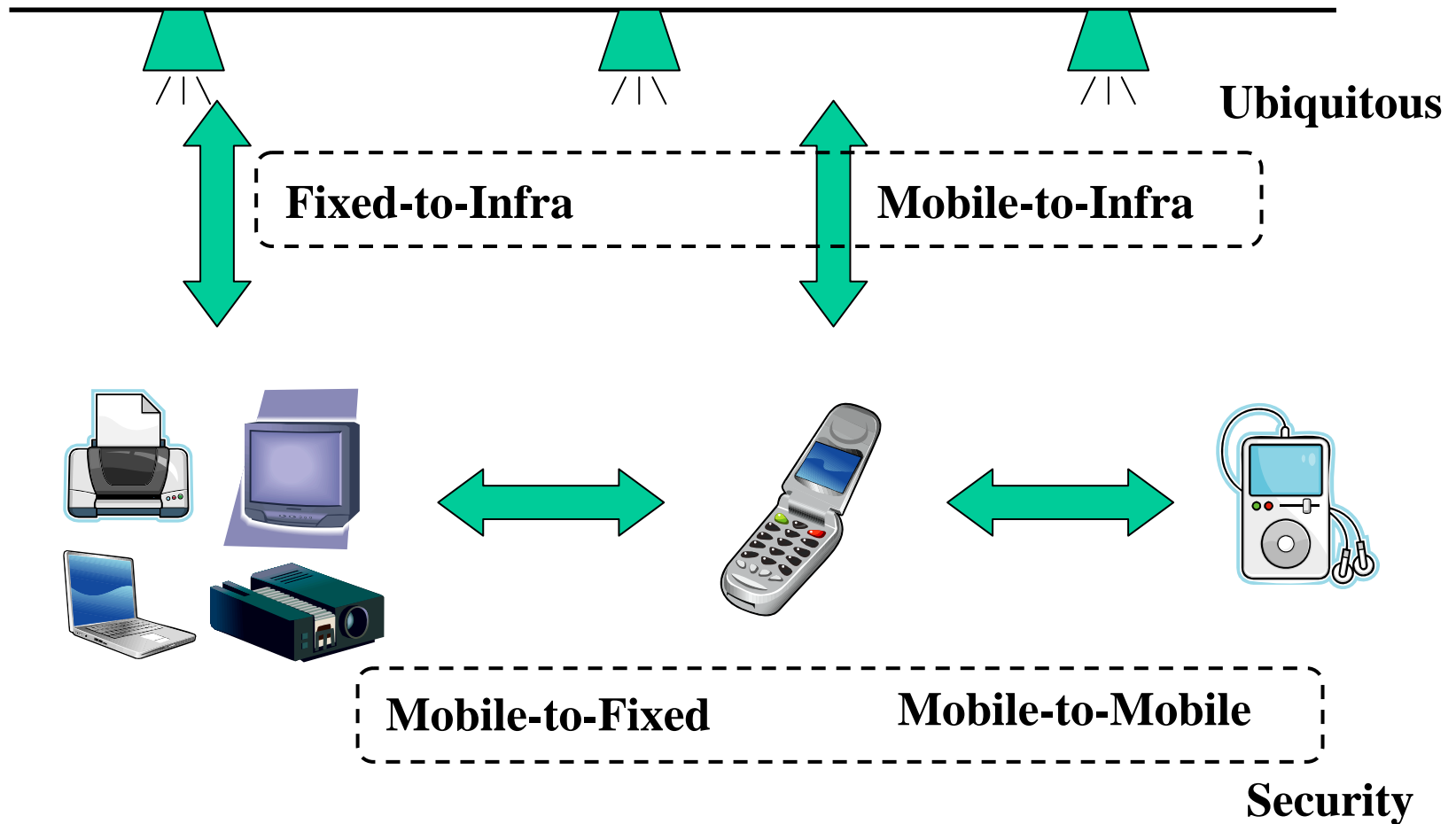
VLC Positioning



Directivity + Simplicity → **Optical connectivity saves power**

Indoor Application

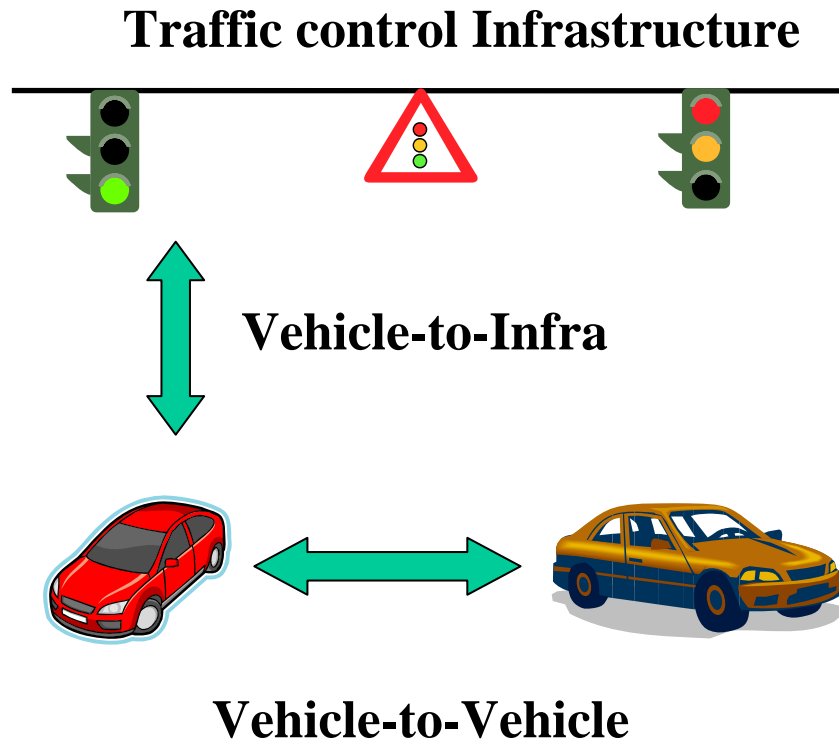
LED Illumination Infrastructure



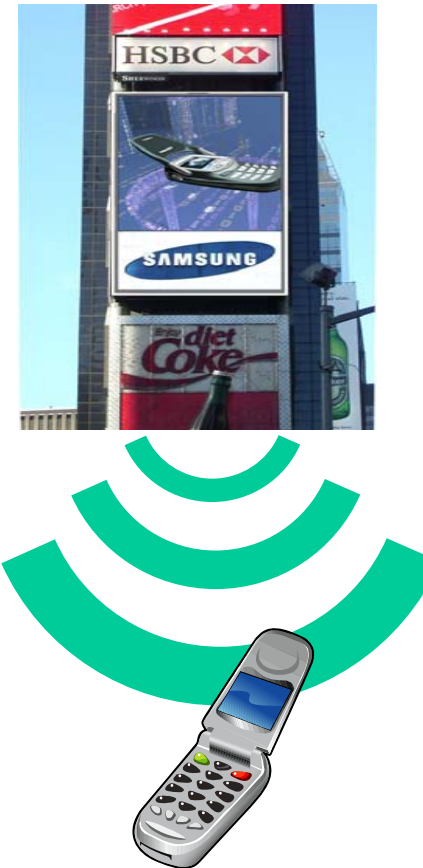
Requirement (Indoor Application)

	Mobile to Mobile	Mobile to Fixed	Mobile to Infra	Fixed to Infra
Link	Bi-direction	Bi-direction	Bi or Uni direction	Bi or Uni direction
Distance	~1m	~1m	~3m	~3m
Rate	~100Mbps	~100Mbps	~10Mbps	~10Mbps
Application	<ul style="list-style-type: none"> • Contents-sharing 	<ul style="list-style-type: none"> • File transfer • Video streaming • M-commerce 	<ul style="list-style-type: none"> • Indoor-navigation • LBS • Networked robot 	<ul style="list-style-type: none"> • Data-broadcast
Alternative	<ul style="list-style-type: none"> • IrDA • Bluetooth • UWB 	<ul style="list-style-type: none"> • IrDA • Bluetooth • UWB 		<ul style="list-style-type: none"> • WLAN

Outdoor Application

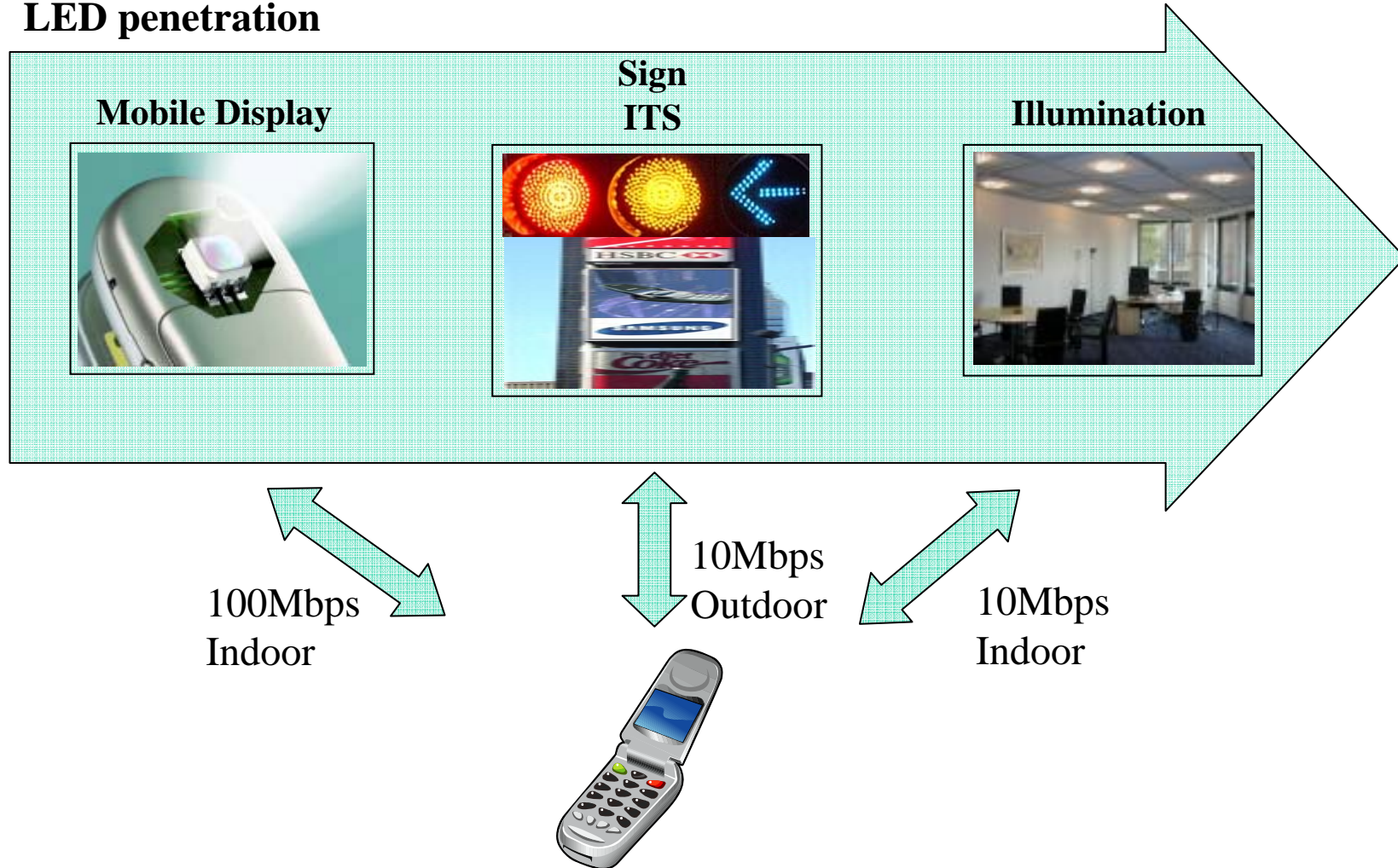


Outdoor advertising

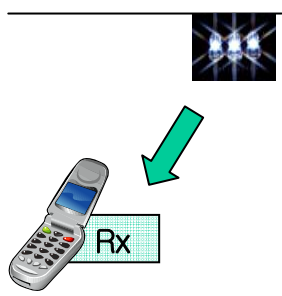
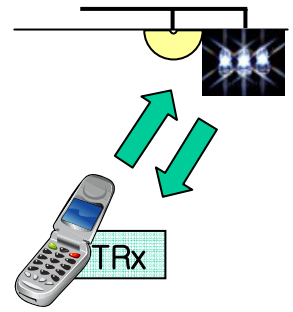
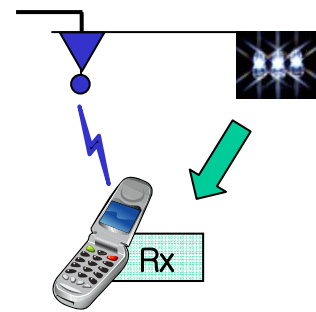
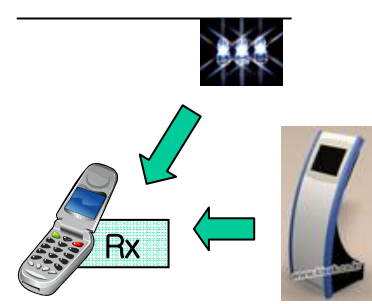


VLC Application Evolution

LED penetration

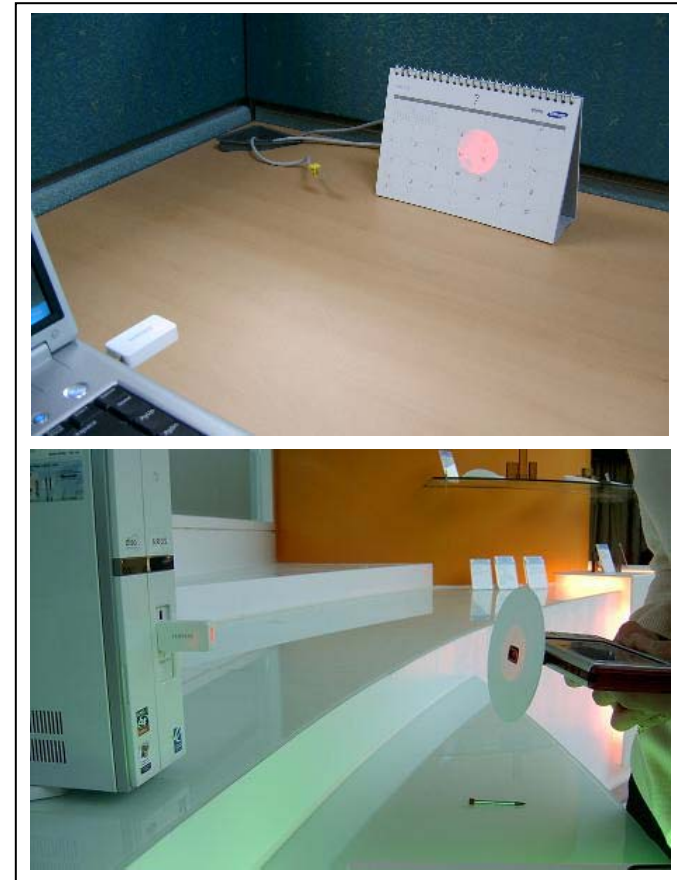
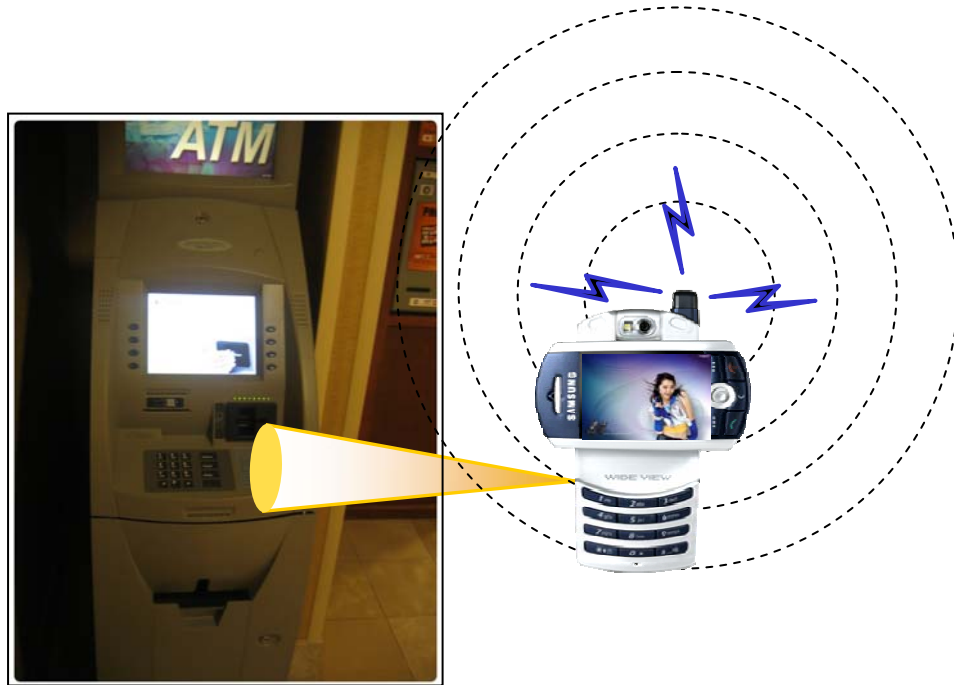


Indoor Navigation Scheme

	Uni-direction	Bi-direction	Hybrid	Hot spot
Link				
Rate	<ul style="list-style-type: none"> • Down : ~10kbps 	<ul style="list-style-type: none"> • Down : ~10Mbps • Up : ~100Mbps 	<ul style="list-style-type: none"> • Down : ~10kbps • Up : ~10Mbps 	<ul style="list-style-type: none"> • Down (light) : ~10kbps • Down (HS) : ~100Mbps
Infra	<ul style="list-style-type: none"> • Lighting with optical ID 	<ul style="list-style-type: none"> • Lighting with optical ID • Receiver • In-building network • Routing server 	<ul style="list-style-type: none"> • Lighting with optical ID • RF access point • In-building network • Routing server 	<ul style="list-style-type: none"> • Lighting with optical ID • Hot spot
Mobile	<ul style="list-style-type: none"> • Receiver • Large storage • Map info • Routing software 	<ul style="list-style-type: none"> • Receiver • Transmitter 	<ul style="list-style-type: none"> • Receiver • RF connectivity 	<ul style="list-style-type: none"> • Receiver • Large storage • Routing software
Other service		<ul style="list-style-type: none"> LBS Ad-hoc connection 	<ul style="list-style-type: none"> LBS 	

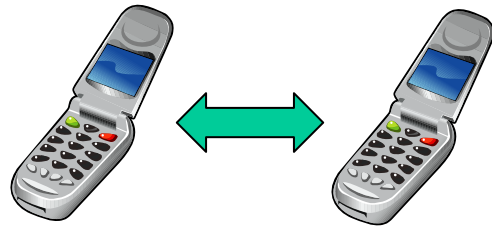
High-Speed High-Security Connectivity

What You See Is What You Send
(WYSIWYS)



VLC Demonstration

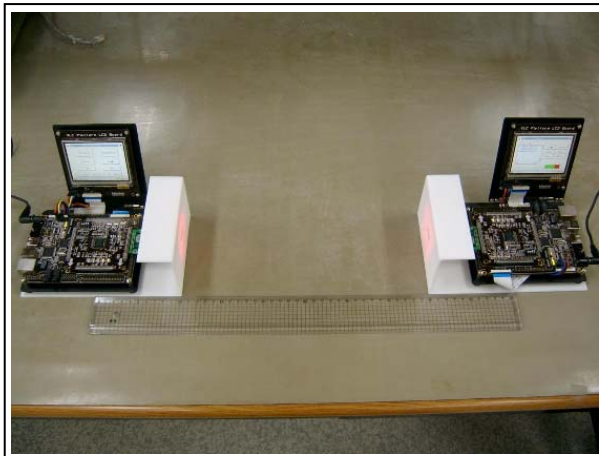
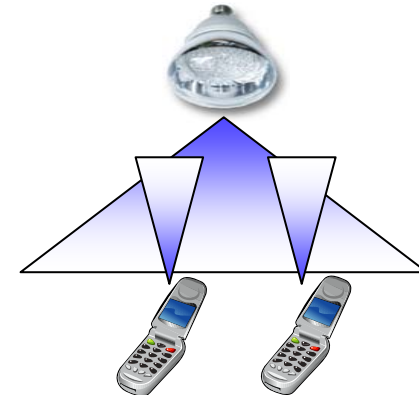
Mobile to Mobile



Mobile to Infra



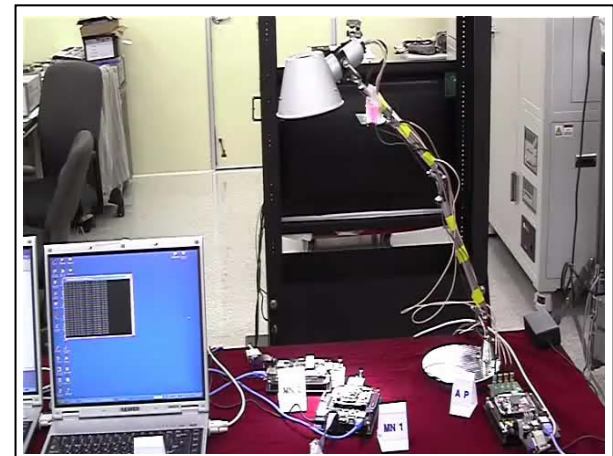
Mobile to Infra



100 Mb/s, 1m
Bi-direction



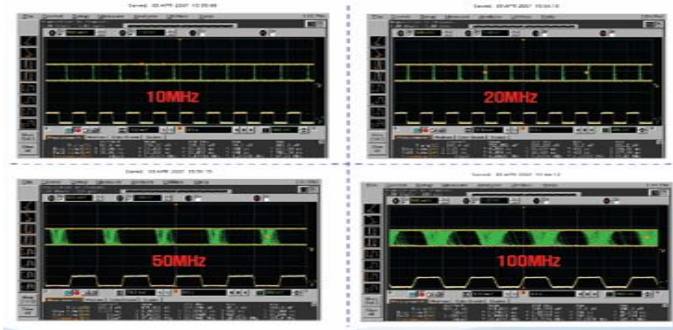
20 Mb/s, 3m
Uni-direction



4 Mb/s, 3m
Bi-direction

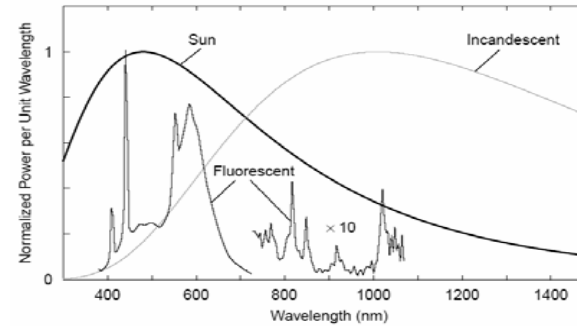
VLC Research Issue

Visible TRx



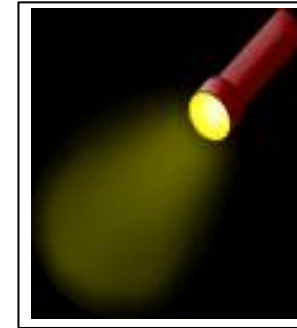
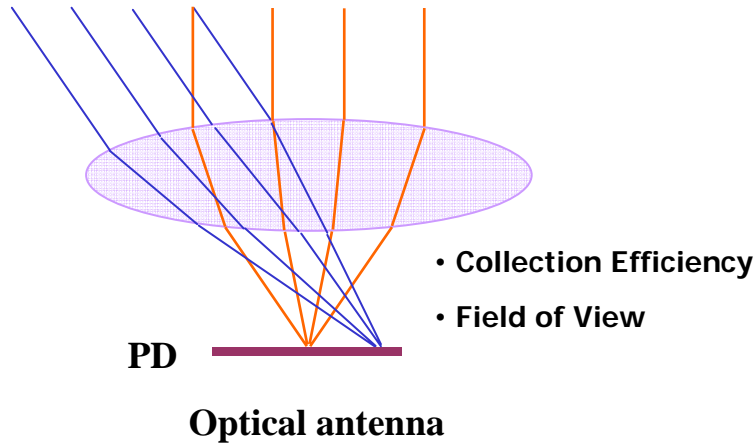
LED modulation bandwidth limit (KOPTI)

Visible band



Ambient light

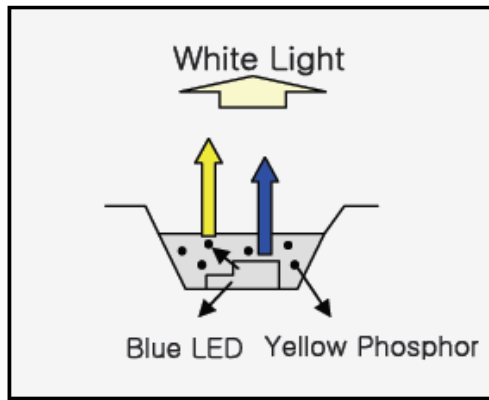
Protocol for visibility



Summary

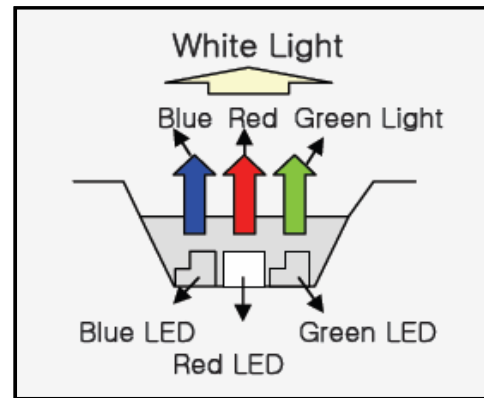
- **VLC motivation**
 - Prevailing LED infra
 - Visual appeal, security
- **VLC application**
 - Indoor: Navigation, High-speed connectivity
 - Outdoor: Intelligent Transportation system (ITS), Advertising
 - Demonstration
- **VLC research issue**
 - LED modulation bandwidth
 - High-gain optical antenna
 - Ambient light
 - Protocol to support visibility

Appendix : LED Modulation Bandwidth



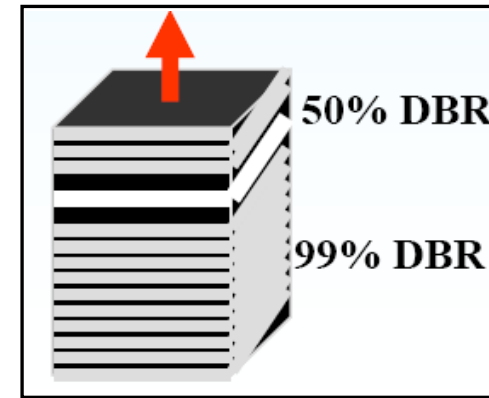
B + Phosphor LED

~40 Mbps



R+G+B LED

~100 Mbps



RCLED

~500 Mbps