

IEEE 802 Nov 2020 Public Visibility Standing Committee Report

**IEEE 802 Nov 2020 Plenary
IEEE 802 EC Closing Meeting
Nov 4, 2020**

Agenda – Nov 4 Meeting

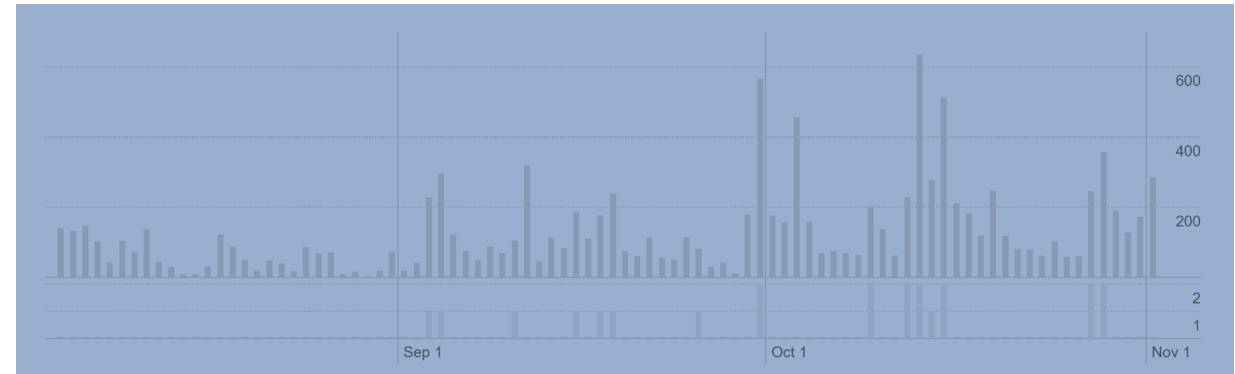
- Status Update – D’Ambrosia
- Discussion of Content Creation
 - Recording of Tutorials – Stanley

Social Media Related Tools

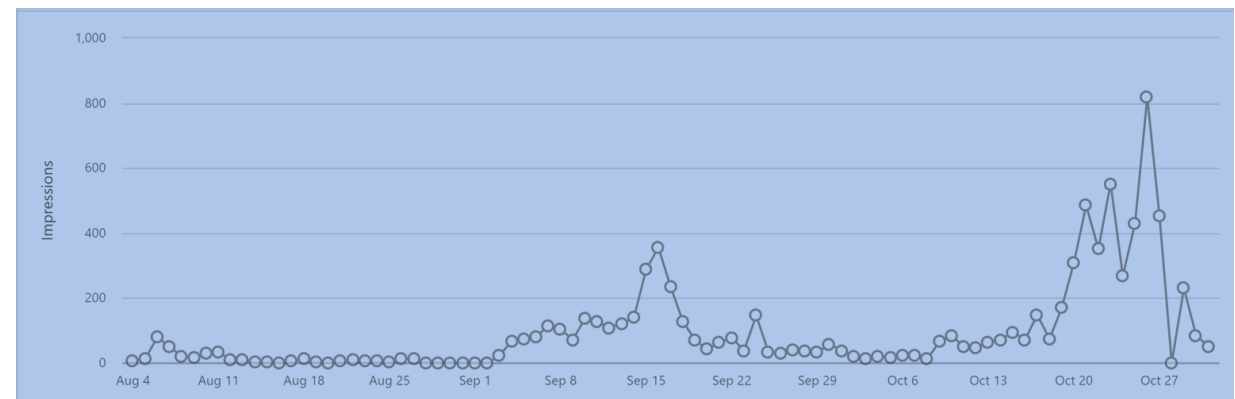
- Twitter (@IEEE802)
 - 179 followers
 - Last 90 days(Aug 4- Nov 1)
 - 21 Tweets
 - 11.5K Impressions
 - Top 3 Tweets – “Ethernet Blue Book” – 1277, “802.11ax” – 727, “Dave Chalupsky Passing – 555”

- LinkedIn
 - 169 Followers
 - Last 90 days
 - 19 Posts

Twitter

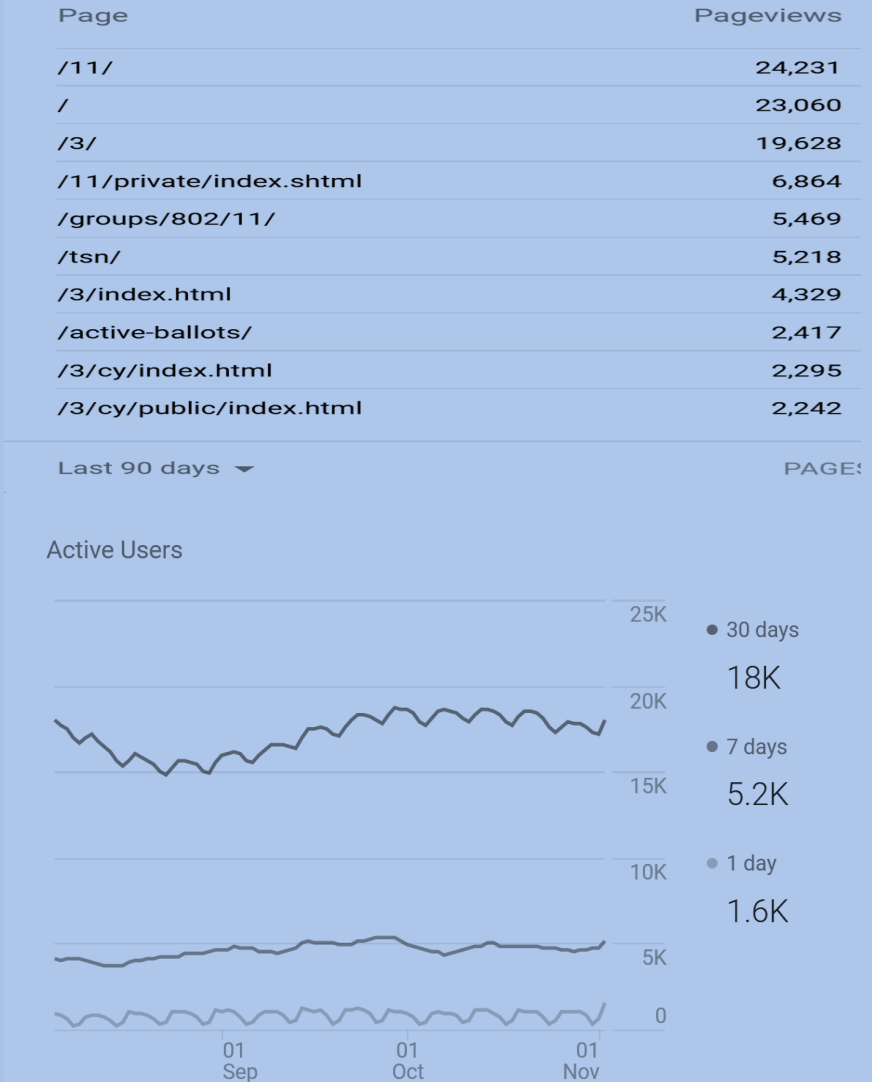
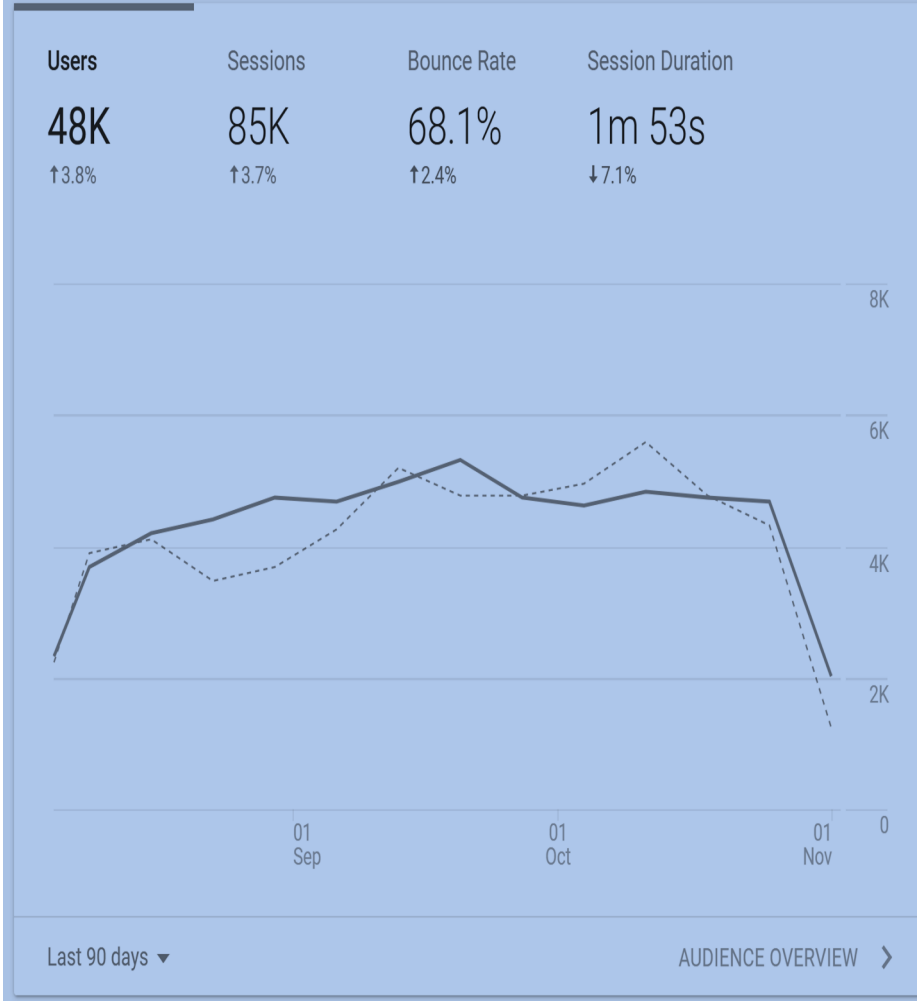


LinkedIn

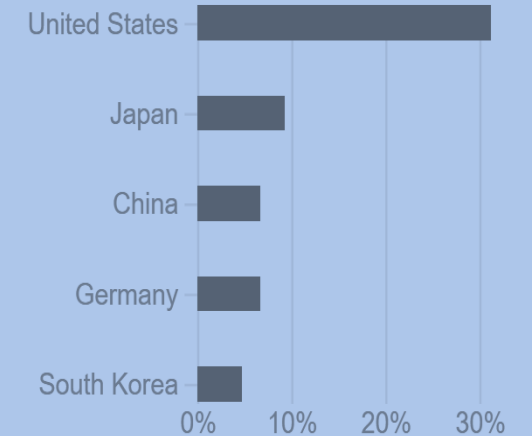
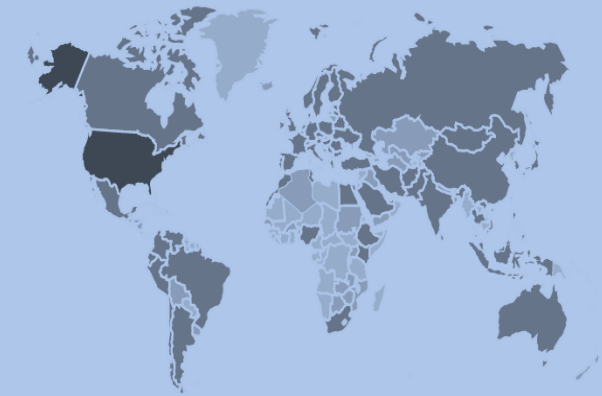


Google Analytics – 802 (as of Nov 03)

Google Analytics Home



Sessions by country



Content Efforts - IEEE EA Tech Talks

- Reference - <https://innovationatwork.ieee.org/events/techtalk-panel-802/>
 - 11/4/20 - WiFi Sensing (Hanxiao, Da Silva)
 - 12/9/20 - IEEE 802.22: TV White Space (Mody)
 - 1/20/21 - IEEE 802.3: State of Ethernet (Law)
 - 3/3/21 – 802 and the Regulatory World (Holcomb)
 - 4/14/21 – 802 & 802.24 (Godfrey)
 - 5/26/21 – 802.11 – State of Wireless (Stanley)
- Past Talks
 - IEEE 802: Connecting the World Views - 428
 - Ethernet Broadband Assessment Views - 150
 - Industrial Ethernet Views - 214

Content Efforts – IEEE Computer Society

- 12/14/20 - 802 Network Standards
 - Part 1 of 2-part series
 - Focus on wired Ethernet standards

- TBD - 802 Wireless Network Standards

Content Efforts IEEE-SA Blogs / Press Releases

- Published (approved by 802 EC)
 - IEEE 802.1AS Blog
 - New standards 802.3ca-2020 and IEEE Std 802.3ch-2020 Blog
- In Process (to be approved by 802 EC)
 - 802.1 YANG Model Blog
 - Beyond 400 Gb/s Ethernet PR
 - IEEE P802.11bf Blog (Approval by EC unclear)

INTEREST FORM SUBMISSIONS AS OF 11/03/2020

Total Working Group Interest Form Submissions as of 11/03/2020	56		
Number of Interest Form Submissions by Working Group	5 12 17 15 2 3 2	802.1 802.3 802.11 802.15 802.18 802.19 802.24	Higher Layer LAN Protocols Working Group Ethernet Working Group Wireless LAN Working Group Wireless Specialty Networks (WSN) Working Group Radio Regulatory TAG Wireless Coexistence Working Group Vertical Applications TAG

Next Steps

- Promotion of 802 Social Media Channels
 - Inform members / add followers
 - Add social media info to 802 webpages
- Content creation
 - PARs
 - New Standards
 - Tutorials
 - Call-for-interests
 - Industry Connections Activities
- Cross-linkage between various channels
- Drive towards use of <https://bit.ly/802GetInvolved>