Ethernet
40th Celebration Proposal

John D’Ambrosia (Dell)
Pat Thaler (Broadcom)
David Law (HP)
Ethernet’s 40th Celebration

• Birthdate of Ethernet? (Thanks to Geoff)
  – May 22, 1973 (Metcalf Conceptual Memo)
  – Nov 11, 1973 (1st day system actually functioned)

• Announced Industry Celebrations
  – Ethernet Technology Summit (April 2 – 4)
  – Metcalfe / MEF (May 22-23)

• IEEE 802 Plenaries
  – March 2013 – Orlando, FL, USA
  – July 2013 – Geneva, Switzerland
  – Nov 2013 – Dallas, Tx, USA

• Recommendation: IEEE 802 Ethernet’s 40th Celebration @ Nov 2013 Plenary.
Logistics

- Date: November 13, 2013
- Proposed Time: 6pm to 7:15pm
  - Refreshments – Champagne Toast / Birthday Cake
  - Assumes Wed Social is 7:30pm to 8:30
  - 2 Keynote speakers (TBD)
    - Proposed Theme: The Next 40 Years
- Invited Guests
  - Press & analysts
  - Others?
- Streaming Video of Event?
- Budget
  - Refreshments - $2k
  - Streaming Video - ?
  - Giveaways - ?
Sponsorship

• Reach out for sponsorship for funding
  – IEEE 802?
  – Company Sponsorship?
  – Alliance Sponsorship?
Potential Speakers

- IEEE 802 Chair – Paul Nikolich
- IEEE 802.3 WG Chair – David Law
- Potential Keynote speakers?
  - Bob Metcalfe
  - Henry Suthon
    - Barrios Principal Engineer
    - Boeing C&DH Subsystems
    - International Space Station
Issues

- Invited Guests – Waive meeting fees.
- Budget & Sponsorship
- Streaming Video