



14 September 2012

Attn: All IEEE 802 LAN/MAN Standards Committee Participants

Subj: Invitation to Sponsor Future IEEE 802 Plenary Sessions

Dear Colleagues,

The IEEE 802 Executive Committee is actively seeking companies or other organizations interested in sponsoring all or part of a future IEEE 802 Plenary Session in their region of the world. Currently we are particularly interested in locating venues in Europe and Asia that could support the requirements for a full IEEE 802 Plenary Session.

The role of a sponsor company or organization primarily involves two functions:

- Providing monetary support to help defray the costs of the session, and/or
- Providing logistical and organizational support to facilitate local venue and service provider selections, on-site staff, language interpretation support, etc.

Monetary sponsor levels are flexible (e.g. \$50K-\$300K US), dependent upon anticipated venue and session expenses. The intent is to keep registration fees for Plenary attendees in an affordable range so we avoid losing a substantial number of our regular participants due to high costs, while hopefully encouraging many new participants from your region. These sponsorship functions can be provided by one organization or by a group of organizations who wish to combine forces on a joint proposal.

Plenary Session sponsors will be offered several types of public acknowledgements for their contributions and will have the option to obtain some sponsored registrations for their local attendees. Forms of sponsor acknowledgement are negotiable as long as no commercial endorsement or product promotion is involved. Invitations to separate sponsor hospitality suites and/or product showcases during the IEEE 802 Plenary Session are allowed provided they are clearly indicated as not a part of the IEEE 802 Plenary Session. Flyers to announce such sponsor events may be displayed on information tables. The 802 community is willing to work with sponsors on providing subject matter experts at no charge should they wish to produce a local workshop on 802 Standards related topics either just before or just after the Plenary Session.

A key IEEE 802 goal in seeking diverse venues is to expose the IEEE 802 technical activities to a broader group of technical experts. In doing so, we hope to expand our base of ongoing participants and the applicability of our results. Please consider how an IEEE 802 Plenary in your region can help to engage your community in IEEE 802's influential international standardization work.

If you believe your company or organization may have an interest in sponsoring an IEEE 802 Plenary Session in your region, please send an email request for our Sponsor Information package to 802info@ieee.org and to BRigsB@ieee.org.

Thank you for your interest and support,

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