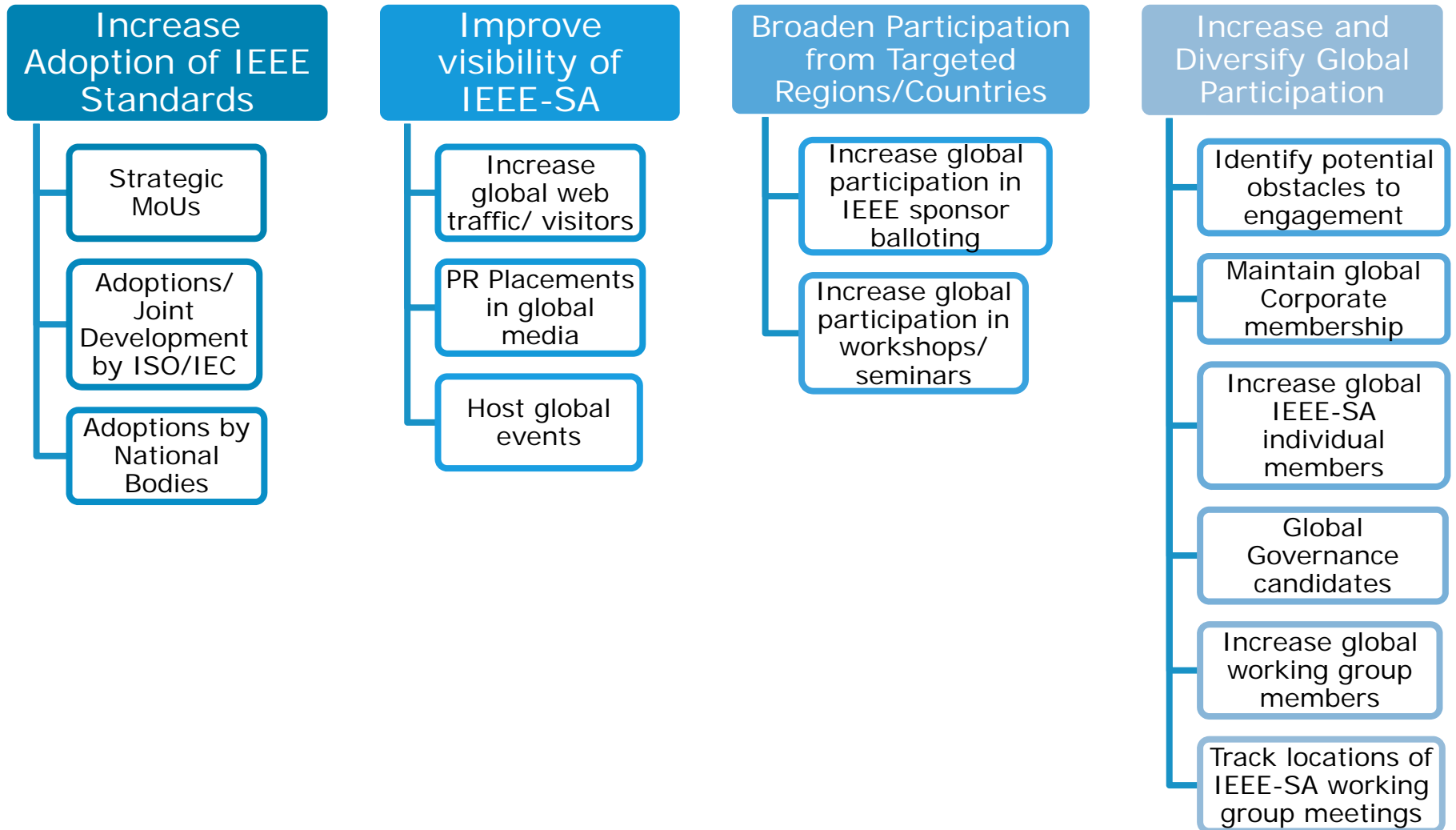


# IEEE-SA International Strategy Overview

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# IEEE-SA International Strategy



# IEEE 802 Activities

## Strategic MoUs

- ARIB
- CCSA
- ETSI
- TTA



## Increase Adoption of IEEE Standards

- China
  - IEEE Std 802.15.4c-2009
- Japan
  - IEEE Std 802.15.4d-2009
- ISO/IEEE PSDO Cooperation Agreement
  - IEEE Std 802.15.4-2010

# IEEE 802 Activities (cont)

## Increase IEEE-SA Events Hosted Globally

- IEEE/ITU-T Joint Workshops
  - 2007: ITU-T/IEEE Workshop on Carrier-Class Ethernet
  - 2008: ITU-T/IEEE Workshop on Next Generation Optical Access Systems
  - 2009: Geneva Auto Show Networked Car Workshop
  - 2010: ITU-T/IEEE Workshop on The Future of Ethernet Transport

## Increase Global Participation in IEEE Sponsor Balloting

- Data for 802?

## Increase Global Working Group Membership

- Data for 802?

# IEEE 802 Activities (cont)

## Increase and Diversify Global Participation

- 802 Plenary
  - Singapore (March 2011)
  - Canada (March 2009)
- Six 802 WGs met outside of the US since beginning of 2006
  - Total of 47 WG meetings held in 17 countries



# IEEE-SA International Program

<http://standards.ieee.org/develop/intl/>

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